

SENT VIA EMAIL AND CERTIFIED MAIL

Date: [Insert Date]

To: [Name of Infringing Party/Registered Agent]
[Company Name, if applicable]
[Address]
[City, State, Zip Code]
[Email Address]

RE: SECOND NOTICE OF TRADEMARK INFRINGEMENT - FINAL CEASE AND DESIST

Dear [Name of Recipient],

On [Date of First Letter], we sent you a formal notice regarding your unauthorized use of the trademark "[Insert Trademark Name]" (the "Mark"). In that correspondence, we demanded that you cease all infringing activities by [Date of First Deadline]. As of the date of this letter, we have received no response from you, and our records indicate that the infringing activity is ongoing.

As previously stated, [Your Name/Company Name] is the exclusive owner of the Mark, which is registered with the [Name of Trademark Office, e.g., USPTO] under Registration Number [Insert Registration Number]. Your continued use of the Mark in connection with [Describe Infringing Activity, e.g., website domain, product sales, social media] constitutes willful trademark infringement, unfair competition, and false designation of origin.

This is your SECOND AND FINAL WARNING.

To avoid immediate legal action, you must complete the following by [Insert Deadline Date - e.g., 5 business days]:

- Immediately and permanently cease all use of the Mark or any confusingly similar terms.
- Remove the Mark from all websites, social media profiles, marketing materials, and products.
- Provide written confirmation that these actions have been taken.
- [Optional: Account for all profits derived from the unauthorized use of the Mark.]

Failure to comply with these demands will leave us with no choice but to pursue all available legal remedies. This may include filing a lawsuit to obtain an injunction, seeking monetary damages, and recovering attorney fees and costs associated with this matter.

Please be advised that this letter is sent without prejudice to [Your Name/Company Name]'s rights, all of which are expressly reserved.

Govern yourself accordingly.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Company Name]

[Your Contact Information]