

SENT VIA [Insert Method, e.g., CERTIFIED MAIL / EMAIL]

Date: [Insert Date]

To: [Insert Name of Infringing Party/Business Name]

Address: [Insert Address]

Email: [Insert Email Address]

RE: NOTICE TO CEASE AND DESIST - TRADEMARK INFRINGEMENT AND SALE OF COUNTERFEIT GOODS

Dear [Insert Name],

I am writing to you on behalf of [Your Name or Company Name] ("the Owner"). the Owner is the proprietor of the following trademark(s) registered with the [Insert Trademark Office, e.g., USPTO]:

- Trademark Name: [Insert Trademark]
- Registration Number: [Insert Registration Number]
- Goods/Services: [Insert Description]

It has come to our attention that you are offering for sale, distributing, and/or advertising merchandise that bears unauthorized copies of our trademark(s). Specifically, the following items have been identified as counterfeit:

[Insert Description of Counterfeit Items/Links to Product Pages]

The manufacture and sale of counterfeit goods constitute a willful infringement of the Owner's federally protected trademark rights under the [Insert Applicable Law, e.g., Lanham Act]. Such actions cause consumer confusion and dilute the value of our brand.

DEMANDS:

The Owner demands that you immediately comply with the following:

1. Cease and desist from all sales, marketing, and distribution of counterfeit merchandise bearing the Owner's trademarks.
2. Remove all infringing listings from your website, social media, and third-party marketplaces (e.g., Amazon, eBay, Etsy).
3. Provide a full accounting of all sales made to date involving the infringing goods, including total revenue and remaining inventory.
4. Identify the source/supplier of the counterfeit merchandise.
5. Turn over all remaining inventory of the counterfeit goods for destruction.

Please provide written confirmation that you have complied with these demands by no later than [Insert Date, e.g., 5-10 business days].

The Owner reserves all rights to seek legal remedies, including but not limited to, statutory damages, injunctive relief, and recovery of attorney's fees, should you fail to comply with this notice.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Position]

[Your Contact Information]