

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I am writing to you because I have noticed that the demand for two-bedroom homes in [Neighborhood Name] has reached an all-time high. While your current home is a fantastic asset, I often work with families in your exact position who are starting to feel like they are outgrowing their current space.

Is your family growing? Are you finding that you need a dedicated home office, a larger backyard, or simply a third bedroom? If you have been thinking about "upsizing," now is a strategic time to make a move.

Because of the current inventory shortage, your two-bedroom home is a hot commodity for first-time buyers. This means you likely have significant equity that could be used toward the purchase of a larger home that better fits your family's future.

I specialize in helping families transition from their starter homes into their "forever homes" with minimal stress. I would love to provide you with a complimentary valuation of your current property and show you a list of larger homes currently available in the area.

If you are curious about what your home is worth or want to discuss your options for more space, please give me a call at [Your Phone Number] or send me an email.

Best regards,

[Your Signature]

[Your Name]
[License Number, if applicable]