

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

Is your home starting to feel a little smaller lately?

Many families in [Neighborhood Name] are finding that as their needs grow, their floor plan doesn't. Whether you are welcoming a new family member, need a dedicated playroom, or simply want a backyard with more room to run, you might be wondering if it is time for an upgrade.

The current market in our area is very strong, and your home at [Property Address] is in high demand. This could be the perfect opportunity to use your current home's equity to move into a larger space that fits your family's next chapter.

I specialize in helping growing families transition into larger homes with as little stress as possible. I would love to offer you a free, no-obligation valuation of your property and show you what is currently available on the market that meets your new requirements.

If you are curious about what your home is worth or want to discuss your options, please give me a call at [Your Phone Number] or reply to this letter.

I look forward to hearing from you.

Best regards,

[Your Signature]

[Your Printed Name]