

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

Are you starting to feel a little crowded in your current home? Many residents in [Neighborhood Name] have recently discovered that upgrading from a one-bedroom to a two-bedroom property is more achievable than they initially thought.

Whether you need a dedicated home office, a guest room, or simply more space to breathe, moving up to a two-bedroom home can significantly improve your quality of life. With the current market demand for one-bedroom units, you may be sitting on more equity than you realize, which could serve as a perfect down payment for your next move.

I specialize in helping homeowners in our area transition into larger spaces. I can provide you with:

- A complimentary valuation of your current home.
- A curated list of available two-bedroom properties that fit your budget.
- A strategy to sell and buy simultaneously with minimal stress.

If you are curious about what your home is worth or want to see what is currently available on the market, please give me a call at [Your Phone Number]. There is no obligation-just a friendly conversation about your goals.

Sincerely,

[Your Signature]

[Your Printed Name]  
[License Number, if applicable]