

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

Is your current house starting to feel a little too small? Whether you are looking for more bedrooms, a larger backyard, or a dedicated home office, it might be the perfect time to consider upgrading to a home that fits your family's growing needs.

The real estate market in [Neighborhood Name] is currently seeing high demand for homes like yours. This means you could potentially secure a high sale price for your current property, providing you with a significant down payment for your next dream home.

I specialize in helping families navigate the process of "trading up." I can assist you with:

- Providing a free, no-obligation valuation of your current home.
- Finding larger properties in your desired school districts.
- Coordinating the timing of your sale and purchase for a smooth transition.

If you have been thinking about more square footage or a better layout, I would love to chat. Please feel free to call or text me at [Your Phone Number] to discuss your options.

Sincerely,

[Your Signature]

[Your Name]
[License Number, if applicable]