

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with a brief update on the current real estate market trends in [Neighborhood/Area Name]. As a homeowner, staying informed about local property values is essential for managing your investment.

Over the last [Number] months, we have observed the following trends in our local market:

- **Average Sales Price:** \$[Amount], an increase/decrease of [Percentage]% compared to last year.
- **Inventory Levels:** There are currently [Number] active listings, indicating a [Buyer's/Seller's/Balanced] market.
- **Days on Market:** Homes are selling in an average of [Number] days.

Based on these factors, the demand for homes in [Neighborhood Name] remains [Strong/Steady]. If you have been considering selling or are simply curious about how these trends impact the specific value of your home, I would be happy to provide a complimentary Comparative Market Analysis (CMA).

Please feel free to reach out via phone at [Phone Number] or email at [Email Address] if you have any questions about the local market or your property's current worth.

Best regards,

[Your Name]
[Your Title/Company]
[License Number, if applicable]