

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

Is your home still on the market? If you haven't seen the results you expected, it might not be the house-it might be the approach. Sometimes, all a property needs to get from "For Sale" to "Sold" is a fresh perspective.

The real estate market is constantly shifting, and what worked six months ago may not work today. I specialize in looking at properties with a new set of eyes to identify why they aren't moving. My strategy focuses on:

- **High-Impact Presentation:** Enhancing your home's digital footprint to grab attention instantly.
- **Targeted Exposure:** Reaching the specific demographic most likely to buy in your neighborhood.
- **Transparent Feedback:** Honest insights on pricing and staging based on current buyer behavior.

I would love to offer you a "Fresh Eyes" consultation. This is a no-obligation review where I share exactly how I would reposition your home to attract qualified offers.

You deserve a successful sale. Let's start a new chapter today.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]

[Your Website]