

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear Neighbor,

I am writing to share an urgent update regarding the real estate market in [**Neighborhood Name**].

Currently, our neighborhood is experiencing a significant "Low Inventory Alert." This means there are more qualified buyers looking for homes in this area than there are houses available for sale. In the last [**Number**] days, we have seen [**Metric, e.g., record-high sale prices / homes selling in under a week**].

Because I specialize in this area, I have a list of pre-approved buyers who are specifically looking for a home like yours. They are ready to move quickly and are often willing to offer premium terms due to the lack of options.

Are you curious about how this market shift affects your home's value?

Even if you aren't ready to sell today, knowing your home's current market value is an important part of your financial planning. I would be happy to provide you with a complimentary, no-obligation Professional Equity Assessment Report.

Please call or text me at [**Phone Number**] or email me at [**Email Address**] to discuss the possibilities for your property.

Sincerely,

[Your Name]
[Your Title/Company]
[License Number, if applicable]
[Website URL]