

[Your Name]  
[Your Company/Agency Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip Code]

Subject: Record High Demand for Homes in [Subdivision Name]

Dear [Homeowner Name],

I am writing to inform you that we are currently seeing record-breaking buyer demand specifically within the [Subdivision Name] neighborhood. In the past [Number] days, property values in your immediate area have reached historic highs due to a severe shortage of available inventory.

I currently represent several qualified buyers who are actively looking for a home in [Subdivision Name]. They are prepared to make competitive offers, often with flexible closing dates and minimal contingencies, just to secure a property in your specific street or section.

Because of this unprecedented demand, your home may be worth significantly more than it was even six months ago. If you have considered selling, or if you are simply curious about the current market value of your property in today's "hot" climate, I would appreciate the opportunity to speak with you.

There is no obligation involved. I can provide you with a complimentary Real Estate Market Analysis to show you exactly what homes are selling for in [Subdivision Name] right now.

Please feel free to call or text me at [Your Phone Number] if you would like to discuss the possibilities.

Best regards,

[Your Signature]

[Your Printed Name]  
[License Number, if applicable]