[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

My name is [Your Name], and I am a real estate professional with [Agency Name] specializing specifically in waterfront properties along [Name of Body of Water/Area].

Selling or buying a home on the water involves unique considerations that standard inland properties do not-including riparian rights, shoreline management, dock permits, and specific environmental regulations. Because I focus exclusively on this niche market, I have the specialized knowledge required to navigate these complexities and ensure your property is valued and marketed correctly.

I am currently working with several qualified buyers who are looking for a home in the [Neighborhood/Area] area. If you have considered selling, or if you are simply curious about the current market value of your waterfront estate in today's climate, I would be happy to provide you with a complimentary property valuation and a custom marketing plan.

I have enclosed my business card and a brief summary of my recent waterfront sales. I will follow up with a brief phone call next week to see if I can be of assistance. In the meantime, please feel free to reach out to me directly at [Phone Number] or [Email Address].

Thank you for your time, and I look forward to the possibility of working with you.

Sincerely,

[Your Signature]

[Your Printed Name]
[Title/License Level]
[Agency Name]
[Website URL]