[Your Name]
[Your Title/Luxury Designation]
[Brokerage Name]
[Phone Number]
[Email Address]
[Website Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Last Name],

Success in the waterfront luxury market requires more than just a standard real estate approach; it requires an intimate understanding of the unique lifestyle, environmental nuances, and exclusive values that shoreline properties command.

My name is [Your Name], and I specialize in the acquisition and sale of premier waterfront estates in [Specific Area/Neighborhood]. I am writing to formally introduce myself and offer my expertise should you consider evaluating your property's position in today's evolving market.

The luxury coastal market demands a bespoke marketing strategy. My approach combines global reach with hyper-local insights, ensuring your property is showcased to a curated network of high-net-worth individuals. From navigating riparian rights and dock permits to capturing the perfect twilight vista through professional cinematography, every detail of my service is designed to preserve and enhance the value of your investment.

I currently have access to a shortlist of qualified buyers specifically seeking residences that offer [Specific Feature, e.g., deep-water moorage/private beach access/unobstructed sunset views].

If you are curious about the current market valuation of your estate or wish to discuss the latest trends in luxury waterfront living, I would be delighted to provide you with a confidential, comprehensive market analysis.

Thank you for your time and for maintaining such a landmark property in our community. I look forward to the possibility of connecting with you soon.

Sincerely,

[Your Signature]

[Your Printed Name]