[Your Name]
[Your Title/Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally introduce myself as a real estate specialist focusing specifically on the unique needs of coastal property owners in [Neighborhood/Area Name].

Navigating the waterfront market requires a specific set of skills. From understanding local shoreline management regulations and flood insurance intricacies to evaluating saltwater-resilient materials and dock permits, coastal living involves complexities that standard inland properties do not.

With [Number] years of experience in this specific niche, I provide my clients with:

- Accurate market valuations based on coastal-specific variables.
- Insight into local environmental policies and zoning laws.
- A network of specialized contractors, inspectors, and maritime experts.
- Strategic marketing plans designed to reach high-net-worth buyers looking for lifestyle properties.

Whether you are considering selling your property, looking for a new waterfront investment, or simply curious about the current value of your home in today's shifting market, I would welcome the opportunity to speak with you.

I have enclosed my business card and a brief summary of recent sales in our coastal community. Please feel free to call or text me at [Your Phone Number] to schedule a complimentary consultation.

Sincerely,

[Your Signature]

[Your Printed Name]