[Your Name]
[Your Agency Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip Code]

Dear [Homeowner Last Name],

I am writing to you today because of my specialized focus on the luxury waterfront market in [Neighborhood/Area Name]. As a premier waterfront property specialist, I understand that coastal and lakeside estates require a unique approach to marketing that standard listings simply do not receive.

Waterfront living is more than just a location; it is a lifestyle. Selling these properties involves navigating specific complexities, including riparian rights, shoreline stabilization, and reaching a global audience of high-net-worth buyers looking for a primary or secondary retreat.

In the past year, I have helped numerous clients achieve record-breaking sales prices by utilizing:

- Professional drone cinematography and high-end architectural photography.
- Targeted digital advertising reaching international luxury buyers.
- An exclusive network of private investors and relocation specialists.

I am currently working with several qualified buyers specifically looking for a home with the unique features your property offers. If you have considered selling, or if you are simply curious about the current market value of your estate in today's climate, I would be honored to provide you with a confidential, no-obligation valuation.

I will follow up with a brief phone call next week to see if you have any questions. In the meantime, please feel free to contact me directly at [Your Phone Number].

Sincerely,

[Your Signature]

[Your Printed Name]
[Title/Designation]
[Agency Name]