[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally introduce myself as a specialized Real Estate Advisor focusing exclusively on waterfront properties in the [Specific Area/Lake/Coast] region. Whether you are enjoying the sunset from your dock or considering the future value of your shoreline, I understand that waterfront living is more than just a home-it is a lifestyle.

Navigating the complexities of waterfront real estate requires specific expertise, from understanding riparian rights and shoreline regulations to evaluating bulkhead integrity and flood zone impacts. My goal is to provide my neighbors with the data and professional guidance necessary to make informed decisions in this unique market.

I have recently helped several clients in [Neighborhood/Area] achieve record-breaking results, and I am currently tracking a high demand from qualified buyers looking for their ideal coastal retreat.

If you have ever wondered about the current market value of your property, or if you simply have questions about local market trends, I would be honored to provide you with a complimentary, no-obligation valuation of your home.

I look forward to the possibility of meeting you by the water soon.

Sincerely,

[Signature]

[Your Name]
[Title/License Number]