[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently taken off the market. I am reaching out because I know how frustrating it can be when a home doesn't sell as quickly as expected.

Often, a property fails to sell not because of the home itself, but because of the marketing strategy, timing, or presentation. I specialize in helping homeowners get a "second chance" by identifying exactly why the previous listing didn't result in a sale and implementing a fresh approach to find the right buyer.

I have a specific plan designed to get homes back under contract for the highest possible price. I would love to offer you a brief, no-obligation consultation to show you what I would do differently to get your home sold.

Are you still interested in selling if the right offer came along? If so, please give me a call at [Your Phone Number] or reply to this letter.

I look forward to hearing from you.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]