

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

I noticed that your listing for [Property Address] was recently taken off the market. I am reaching out because the real estate landscape has shifted significantly in the last few months, and I wanted to provide you with an updated perspective on your property's value.

Many sellers who canceled their listings are surprised to find that current buyer demand and inventory levels have created new opportunities. The strategies that worked six months ago may no longer be effective, but a adjusted approach tailored to today's market conditions can yield different results.

I have prepared a brief "Market Shift Analysis" specifically for your neighborhood. This report includes:

- Current buyer trends in your price point.
- Recent sales data from the last 30 days.
- An updated valuation of your home in the current climate.

I would appreciate the opportunity to share these insights with you. There is no obligation to re-list; I simply want to ensure you have the most accurate information to make the best decision for your future.

Are you available for a brief 10-minute phone call or a coffee meeting this week?

Sincerely,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]