

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer active on the market. I am reaching out because the real estate landscape is currently shifting, and these changes are creating new opportunities for sellers who may have missed out during the previous cycle.

While the market is evolving, buyer demand remains strong for homes that are positioned correctly. Often, a fresh perspective, a refined pricing strategy, and an updated marketing approach are all that is needed to secure a successful sale in today's environment.

I have closely analyzed the recent trends in [Neighborhood/City Name] and would like to share a custom plan on how we can relist your home to stand out against the competition. My goal is to help you navigate this transition and achieve the results you initially set out for.

Are you available for a brief 15-minute phone call or a coffee meeting this week to discuss how we can get your home sold?

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]

[Your Website]