

[Your Name/Company Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently withdrawn from the market. Having seen your home, I know it has great potential, and I wanted to reach out with a brief update on the current local real estate trends.

While your initial experience may not have led to a sale, the market conditions in [Neighborhood/Area] have shifted. We are currently seeing [mention 1-2 brief trends, e.g., low inventory or high demand for homes in your price range].

Many times, a property fails to sell not because of the home itself, but due to timing, marketing strategy, or pricing adjustments. I specialize in helping homeowners successfully re-list and sell properties that didn't sell the first time around.

I would appreciate the opportunity to provide you with a complimentary, no-obligation "Market Re-Evaluation" for your home. This includes:

- A fresh analysis of recent sales in your immediate area.
- Feedback on current buyer preferences.
- A custom strategy to get your home sold if you are still interested in moving.

If you are open to a brief 5-minute conversation about your future plans, please give me a call at [Your Phone Number] or reply to this email.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your License Number/Title]