

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

Historic homes like yours are more than just property; they are pieces of living history that require a specific narrative to attract the right buyer. I am writing to you because I specialize in the marketing and sale of architecturally significant and heritage residences.

Selling a historic home involves challenges that standard listings often overlook, such as:

- Defining the unique provenance and architectural pedigree of the home.
- Navigating specific preservation easements and historical designations.
- Reaching a niche network of collectors and enthusiasts who value character over square footage.
- Utilizing high-end storytelling and professional media to capture the soul of the property.

My approach ensures that your home is not just "placed on the market," but is presented as a rare opportunity for the next steward of its legacy. I have a proven track record of connecting historic properties with buyers who appreciate their intrinsic value.

If you have ever considered a transition, I would welcome the opportunity to provide a confidential evaluation of your home's market position. Please feel free to call me at [Your Phone Number] to schedule a brief introductory conversation.

Thank you for your time and for maintaining such a beautiful piece of our local history.

Sincerely,

[Your Signature]

[Your Printed Name]
[Your License Number/Title]