

[Your Name/Agency Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to you because I have a particular passion for the architectural history of our community, specifically for homes like yours that have stood the test of time for over a century.

A property with a hundred-year heritage requires more than just a standard real estate listing. It requires a narrative that honors its craftsmanship, its unique story, and its enduring character. These homes are not just structures; they are legacies.

I specialize in exclusive marketing strategies designed specifically for historic and century-old properties. My approach includes:

- **Heritage Storytelling:** Researching the history of your home to highlight its unique provenance to potential buyers.
- **Specialized Photography:** Using techniques that capture the intricate period details and craftsmanship that modern homes lack.
- **Targeted Outreach:** Connecting with a curated network of buyers who specifically seek out and value historic preservation.

If you have ever considered passing the keys of your historic home to its next steward, I would love to offer you a complimentary "Heritage Consultation." We can discuss the current market value of your property and how to best showcase its timeless appeal.

Thank you for your time and for maintaining such a significant piece of our local history.

Sincerely,

[Your Signature]

[Your Printed Name]
[Your Professional Title/License Number]