

[Your Name]  
[Your Agency Name]  
[Your Phone Number]  
[Your Email Address]  
[Your Website]

[Date]

[Property Owner Name]  
[Property Address]  
[City, State, Zip Code]

Dear [Property Owner Name],

I am writing to you because I have long admired the character and architectural significance of your property at [Property Address]. As a realtor specializing in historic homes, I understand that a property like yours is not just a building; it is a piece of local history that requires a unique approach to valuation and marketing.

Selling a historic home presents specific challenges and opportunities that standard listings do not. From highlighting original craftsmanship and period details to navigating preservation easements and historical society guidelines, these properties demand a specialized skill set.

My services include:

- **Historical Research:** Uncovering the narrative of your home to share with prospective buyers.
- **Targeted Marketing:** Reaching a curated network of buyers who specifically seek out heritage properties.
- **Expert Valuation:** Using comparable historical sales data to ensure your home's unique value is recognized.
- **Preservation Expertise:** Advising on how to showcase historic features while meeting modern expectations.

Your home deserves a representative who appreciates its legacy as much as you do. If you have ever considered selling, or if you are simply curious about the current market value of your historic estate, I would be honored to provide a complimentary consultation.

I have enclosed my business card and look forward to the possibility of discussing your home's future with you.

Sincerely,

[Signature]

[Your Name]  
[Title/Specialization]