[Date]

[Homeowner Name]
[Unit Number]
[Building Name]
[Property Address]

Dear [Homeowner Name],

I noticed that your listing at [Building Name] recently came off the market. In a premier high-rise environment, a property of this caliber should not only be seen but should command the attention it deserves.

Luxury vertical living requires a specialized approach. When a residence like yours doesn't sell, it is rarely due to the unit itself, but often due to a lack of targeted international exposure, improper lifestyle positioning, or a failure to highlight the specific amenities that define your building.

I specialize in the high-end market and have a proven track record of selling luxury residences that were previously unsuccessful under other representation. I offer:

- High-definition cinematic tours that capture the view and the lifestyle.
- Direct access to a network of high-net-worth buyers and international investors.
- Custom marketing strategies tailored specifically to the [Building Name] floor plans.

I would welcome the opportunity to provide a complimentary assessment of why your property didn't sell and share my strategy for getting it closed.

Are you available for a brief call or a meeting in the lobby this week?

Sincerely,

[Your Name]
[Your Title]
[Your Company]
[Phone Number]
[Email Address]
[Website]