[Date]

[Recipient Name]
[Recipient Mailing Address]
[City, State, Zip Code]

Re: Property Update for [Property Address/Neighborhood Name]

Dear [Recipient Name],

I am writing to provide you with an exclusive update on the real estate market trends specifically affecting your second home neighborhood in [Neighborhood Name]. As a property owner in this area, it is important to stay informed about the shifting value of your investment.

Over the past [6/12] months, we have seen significant activity in the local market:

- **Average Sales Price:** [Insert Price] (An increase/decrease of [%] from last year)
- **Days on Market:** Properties are currently selling in an average of [Number] days.
- **Inventory Levels:** There are currently [Number] active listings, indicating a [Buyer's/Seller's] market.

Recent notable sales nearby include:

- [Address 1]: Sold for [Price] on [Date]
- [Address 2]: Sold for [Price] on [Date]

The demand for second homes and vacation properties in [Neighborhood Name] remains [strong/steady] due to [mention a local factor, e.g., upcoming seasonal peak, new amenities, or remote work trends].

If you have ever wondered what your property is worth in today's current climate, I would be happy to provide a complimentary, no-obligation Comparative Market Analysis (CMA) for your specific home.

Please feel free to reach out via phone at [Your Phone Number] or email at [Your Email Address] if you have any questions about the market or would like a valuation of your property.

Best regards,

[Your Name]
[Your Title/Company]
[Your Website]
[Your License Number]