[Date]

[Recipient Name]
[Recipient Mailing Address]
[City, State, Zip]

Dear neighbor,

I am writing to share some exciting news regarding the vacation property located just down the street from yours at **[Property Address]**. This home was recently **SOLD**.

Because this property was sold for **$[Sale Price]**, it has a direct impact on the current market value of your own vacation home. As you know, the market for seasonal and second homes in the [Neighborhood/Area Name] area is currently very active, and we are seeing high demand from buyers looking for a retreat.

I currently have a list of qualified buyers who missed out on this specific home and are still searching for a property in this immediate area. If you have ever considered selling your vacation home, or if you are simply curious about what your property is worth in today's market, I would be happy to provide you with a complimentary market analysis.

There is no obligation-just professional information to help you understand your investment.

Please feel free to call or text me at **[Phone Number]** or email me at **[Email Address]**.

Best regards,

[Your Name]
[Real Estate Company]
[License Number]
[Website Address]