

[Date]

Dear Neighbor,

I am writing to share some exciting news regarding the real estate market in our immediate area. I recently represented the sellers of **[Property Address]**, which has officially sold for **\$(Sale Price)**.

This sale represents a new benchmark for the neighborhood. Due to the high level of interest this property received, we currently have a list of qualified buyers who are still looking for a home in this specific area.

When a home sells at a premium price, it often increases the market value of the surrounding properties. If you have been curious about how this recent sale impacts the current value of your own home, I would be happy to provide you with a complimentary market analysis.

There is no obligation involved. I simply want to ensure you have the most up-to-date information regarding your local market and your home's equity.

Please feel free to call or text me at **[Phone Number]** or email me at **[Email Address]**.

Best regards,

[Your Name]

[Company Name]

[License Number]

[Website]