

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to share some exciting real estate news regarding your neighborhood. The property located at **[Sold Property Address]** has officially been sold.

Because this home is comparable to yours in size and location, this sale directly impacts the current market value of your own property. Demand in [Neighborhood Name] remains high, and we currently have several qualified buyers who missed out on this listing and are still looking for a home in this specific area.

The details of the sale are as follows:

- **Sale Price:** \$[Price]
- **Days on Market:** [Number]
- **Bedrooms/Bathrooms:** [Count]

If you have been considering selling or are simply curious about how much your home is worth in today's market, I would be happy to provide you with a free, no-obligation professional valuation.

Please feel free to call or text me at [Your Phone Number] if you have any questions about this recent sale or the local market.

Best regards,

[Your Signature]
[Your Printed Name]
[Your License Number]