

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Neighbor,

I am writing to share some exciting news regarding the real estate market in your immediate area. I recently represented the sellers of the property located at **[Sold Property Address]**, which has officially closed at a sale price of **[\$Sale Price]**.

Because of the high demand for homes in [Neighborhood Name], we received significant interest and multiple inquiries from qualified buyers who are still actively looking to move into this specific area.

### **How does this affect your home's value?**

When a home nearby sells at a premium, it often increases the equity in surrounding properties. You may be surprised to learn what your home is worth in today's current market conditions.

If you have been curious about your home's updated market value or are considering a move in the near future, I would be happy to provide you with a complimentary, no-obligation Equity Update Report.

Please feel free to call or text me at **[Phone Number]** or email me at **[Email Address]**. I look forward to hearing from you.

Best regards,

[Your Name]

[Your Company/Brokerage]

[Website URL]

[License Number]