

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am reaching out to you because of your interest in the [Neighborhood Name] area. I currently have access to an exclusive, off-market "pocket listing" that is not yet available to the general public or listed on the MLS.

Property Preview:

- **Location:** [General Area/Street Name]
- **Type:** [Property Type - e.g., Single Family/Condo]
- **Features:** [Number] Bedrooms, [Number] Bathrooms
- **Key Highlight:** [e.g., Recently renovated kitchen / Oversized backyard / Incredible views]
- **Estimated Price:** \$[Price Range]

Because the owners value their privacy, this home is being shown by invitation only before it hits the open market. This is a unique opportunity to view the property and potentially secure it before facing competition from other buyers.

If you or someone you know is looking for a home with these specific features, please call or text me directly at [Your Phone Number] to schedule a private, confidential showing.

Opportunities like this move quickly. I look forward to hearing from you.

Best regards,

[Your Name]
[Your Title/Company]
[Your Phone Number]
[Your Email Address]
[Your Website]