

[Date]

[Buyer Name]  
[Buyer Address]  
[City, State, Zip]

Subject: Exclusive Off-Market Opportunity for [Buyer Name]

Dear [Buyer Name],

Because of your status as a VIP client, I am reaching out to provide you with exclusive access to a "pocket listing" that has not yet been released to the general public or the MLS.

This property aligns closely with your specific criteria and offers a unique opportunity to secure a home before it faces open market competition. Below are the preliminary details:

- **Address/Area:** [Property Address or Neighborhood]
- **Price:** \$[Price]
- **Specifications:** [Number] Bedrooms, [Number] Bathrooms
- **Key Features:** [Feature 1], [Feature 2], [Feature 3]

The seller is currently prioritizing privacy and is looking for qualified buyers who can move quickly. If you would like to schedule a private walkthrough or receive the full digital brochure, please contact me directly at [Phone Number] or reply to this email.

I look forward to hearing your thoughts on this exclusive opportunity.

Best regards,

[Your Name]  
[Your Title]  
[Company Name]  
[Phone Number]  
[Email Address]