

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip]

Dear Neighbor,

I am writing to you because I have a specific client who is looking to move into [Neighborhood Name], and your home caught their attention.

Currently, there is a major shortage of available homes in our area. Many of the best opportunities never actually make it to the public websites or the open market. My client is prepared to make a competitive offer and is flexible on the closing timeline to suit your needs.

Even if you haven't considered selling, this could be an opportunity to name your price without the stress of public showings, open houses, or cleaning for strangers.

If you have ever wondered what your home might be worth in today's market, or if you would consider a private offer, please give me a call or send a text to [Your Phone Number].

This is not a high-pressure sales pitch-just a genuine inquiry for a motivated buyer.

Best regards,

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]