

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip]

**Subject: Private Opportunity: A "Hidden Gem" in [Neighborhood Name]**

Dear [Recipient Name],

I am reaching out to you because I have just secured a unique property that is not yet on the market, and I wanted to give you an exclusive first look.

In a market where high-quality homes are often gone in a weekend, this "hidden gem" offers a rare opportunity to bypass the public bidding wars. This property features:

- [Key Feature 1: e.g., Oversized corner lot with mature trees]
- [Key Feature 2: e.g., Complete designer kitchen renovation]
- [Key Feature 3: e.g., Unobstructed views or private backyard oasis]

The sellers are currently preparing the home for the official launch, but they are open to private showings for serious buyers before it hits the MLS and Zillow.

If you or someone you know is looking for a home that combines privacy with [Specific Style/Benefit], please contact me directly at [Phone Number] or [Email Address].

Opportunities like this stay "hidden" for only a short time. I look forward to hearing from you.

Best regards,

[Your Name]  
[Your Title/Company]  
[Your Phone Number]  
[Your Website/License Number]