

SENT VIA REGISTERED MAIL / EMAIL

Date: [Insert Date]

To: [Insert Name of Infringer/Business Name]

Address: [Insert Address]

Email: [Insert Email Address]

RE: NOTICE TO CEASE AND DESIST - TRADEMARK INFRINGEMENT AND SALE OF COUNTERFEIT GOODS

Dear [Insert Name],

We are the owners of all rights, title, and interest in the trademark "[Insert Trademark Name]" (the "Mark"), which is registered with the [Insert Trademark Office, e.g., USPTO] under Registration Number [Insert Registration Number].

It has come to our attention that you are offering for sale, selling, and/or distributing counterfeit goods that bear unauthorized reproductions of the Mark. Specifically, these activities have been observed at [Insert Website URL, Store Location, or Platform].

The manufacture, distribution, and sale of counterfeit goods constitute a willful infringement of our trademark rights under [Insert Applicable Law, e.g., The Lanham Act]. Such actions are likely to cause consumer confusion and significantly dilute the value of our brand.

WE HEREBY DEMAND THAT YOU IMMEDIATELY:

1. Cease and desist from all further sales, marketing, and distribution of any products bearing the Mark or any confusingly similar marks.
2. Remove all listings for counterfeit products from all online platforms and websites.
3. Identify the source/supplier of these counterfeit goods.
4. Provide a full accounting of all sales made to date involving the infringing goods.
5. Surrender all remaining inventory of the counterfeit goods for destruction.

You have [Insert Number, e.g., 7] days from the date of this letter to provide written confirmation that you have complied with these demands.

Failure to comply will leave us with no choice but to pursue all available legal remedies, including seeking injunctive relief, statutory damages, and recovery of attorney's fees and costs.

This letter is sent without prejudice to our rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Company Name]

[Your Contact Information]