

[Your Name]  
[Your Company]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

I am writing to you because I noticed that your property at [Property Address] has been on the market for a while. I understand that the process of selling a home can sometimes feel stagnant or stressful when things don't go according to the initial plan.

I specialize in the "Fresh Start" Real Estate Strategy. This is a specific approach designed for homeowners who want to move on from their current property quickly, without the traditional hassles of repeated showings, expensive repairs, or uncertain closing dates.

My strategy focuses on three main pillars:

- **Speed:** Closing on your timeline, often in as little as 14 days.
- **Simplicity:** Buying the property "as-is," meaning you don't spend a penny on cleaning or repairs.
- **Certainty:** A transparent, cash-based offer that eliminates the risk of bank financing falling through.

Whether you are looking to downsize, relocate for a job, or simply want to turn the page to your next chapter, I would like to offer you a no-obligation consultation to see if a Fresh Start is right for you.

Please give me a call at [Your Phone Number] or reply to this letter. I would love to learn more about your goals and show you how we can make this transition easy for you.

Best regards,

[Your Signature]

[Your Printed Name]