

**SENT VIA EMAIL AND REGISTERED MAIL**

Date: [Insert Date]

**To:**

[Name of Infringing Party/Company]  
[Address or URL of Infringing Content]  
[Email Address, if known]

**From:**

[Your Name or Company Name]  
[Your Address]  
[Your Email Address]

**RE: CEASE AND DESIST - TRADEMARK INFRINGEMENT**

Dear [Name of Infringer/Legal Department],

I am writing to you on behalf of [Your Company Name], the owner of the trademark "[Insert Trademark Name]". This trademark is registered with the [Insert Trademark Office, e.g., USPTO] under Registration Number [Insert Registration Number] and has been in continuous use since [Insert Date].

It has come to our attention that you are using our trademark, or a confusingly similar mark, in connection with digital content located at: **[Insert URL or Platform Link]**.

Specifically, your unauthorized use includes: [Describe usage, e.g., use of logo in a video, name in a domain, or name in digital advertising].

Your use of this trademark is unauthorized and constitutes trademark infringement, unfair competition, and dilution of our brand identity. This unauthorized use is likely to cause confusion among consumers regarding the source or sponsorship of your digital content.

**We hereby demand that you:**

1. Immediately cease and desist from all unauthorized use of the trademark "[Insert Trademark Name]".
2. Remove all infringing digital content from the aforementioned URL and any other platforms under your control.
3. Confirm in writing by [Insert Deadline Date, e.g., 5 business days] that you have complied with these demands.

If you fail to comply with this notice within the timeframe specified, we will have no choice but to pursue further legal action to protect our intellectual property rights, which may include seeking injunctive relief and monetary damages.

This letter is sent without prejudice to our rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Position]