

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to offer you a complimentary "Second Opinion" consultation regarding the current listing of your property at [Property Address].

In today's shifting real estate market, having a fresh set of eyes on your marketing strategy, pricing, and property presentation can make the difference between a home that sits and a home that sells. My goal is not to interfere with your current listing agreement, but to provide an objective analysis of why your home may not have attracted the right buyer yet.

During this brief consultation, I will provide:

- A comprehensive review of recent comparable sales in your immediate area.
- An honest assessment of your property's online positioning and photography.
- A checklist of minor adjustments that could increase buyer interest.

There is no obligation and no cost for this review. I simply believe that every homeowner deserves the best possible outcome when selling their most valuable asset.

If you would like a fresh perspective on your home sale, please contact me at [Your Phone Number] or reply to this email to schedule a 15-minute meeting.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your License Number]