

[Your Name/Company Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Homeowner Name]
[Homeowner Address]
[City, State, Zip Code]

Dear [Homeowner Name],

Now that the kids have moved out and started their own chapters, you may find that your family home feels a little larger than you currently need. While this house is full of memories, it might also be holding onto a significant amount of unused wealth.

Many homeowners in [Neighborhood Name] are currently exploring equity release options or downsizing to better align their homes with their current lifestyle. Releasing equity can provide the funds to:

- Supplement your retirement income.
- Help your children or grandchildren with a down payment on their own homes.
- Travel or pursue hobbies you finally have time for.
- Modify your current home for future comfort or relocate to a more manageable property.

I specialize in helping "empty nesters" navigate the financial possibilities available through their property. Whether you are curious about your home's current market value or want to understand how equity release works, I am here to provide clear, no-obligation information.

If you would like to discuss your options over a brief phone call or a coffee, please feel free to reach out to me at [Phone Number].

Wishing you the very best in this new season of life.

Sincerely,

[Your Signature]

[Your Printed Name]
[Your Title/License Number]