

[Your Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I am writing to you because I noticed your beautiful home at [Property Address]. Often, when children grow up and move out, homeowners find themselves with more space-and more maintenance-than they currently need.

If you have been thinking about "right-sizing," now is an incredible time to turn your extra square footage into a significant profit. The market demand for homes in your neighborhood is currently very high, meaning you could likely sell for a premium price.

Moving to a smaller, more manageable home could allow you to:

- Lower your monthly utility and maintenance costs.
- Eliminate the need for constant yard work or repairs.
- Free up equity for travel, retirement, or helping family.

I specialize in helping empty nesters transition smoothly into the next chapter of their lives. I would love to provide you with a complimentary valuation of your home so you can see exactly how much profit you are sitting on.

There is no obligation at all. Please give me a call at [Your Phone Number] if you would like to chat about your options.

Best regards,

[Your Signature]

[Your Printed Name]
[Your Real Estate License Number/Company Name]