

[Your Name/Agency Name]  
[Your Phone Number]  
[Your Email/Website]

[Date]

Dear Neighbor,

I am writing to share some exciting news regarding the real estate market in your immediate area. We have just officially closed the sale of the property located at **[Address of Sold Property]**.

I am pleased to announce that this home sold for **[\$Sale Price]**, setting a new record for the highest sale price in the neighborhood for this type of property.

Because of the extensive marketing campaign we ran for this home, we received an overwhelming amount of interest. While we were only able to sell the home to one lucky buyer, we currently have **[Number]** qualified buyers who are still actively looking to move into this specific neighborhood right now.

When a record-breaking sale occurs, it typically increases the market value of all surrounding homes. You may be curious to know how this recent sale has impacted the current value of your own property.

If you have considered selling, or if you simply want a complimentary update on your home's new market value, please feel free to call or text me at **[Your Phone Number]**.

Best regards,

[Your Signature]  
[Your Full Name]  
[License Number, if applicable]