

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting real estate news regarding your immediate neighborhood. We recently listed the property located at [Nearby Property Address], and within just [Number] days, we received multiple competing offers.

This high level of interest indicates that there are currently more qualified buyers searching for homes in [Neighborhood Name] than there are houses available for sale. Because we received multiple bids, there are several pre-approved buyers who missed out on that specific property and are still actively looking to purchase a home on your street.

If you have considered selling your home, or are simply curious about how much your property is worth in today's competitive market, now is an ideal time to explore your options.

I would be happy to provide you with a complimentary, no-obligation market analysis of your home. Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address].

Best regards,

[Your Name]  
[Your Company/Agency Name]  
[License Number, if applicable]