

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Recent Sale Property Value Update for [Property Address]

Dear [Recipient Name],

I am writing to share some exciting news regarding real estate activity in your immediate neighborhood that may have a direct impact on the current market value of your home.

A property located at [**Address of Sold Property**] was recently sold for **\$(Sale Price)**. This sale represents a significant benchmark for homes in the [Neighborhood Name] area.

Because of this recent activity, your property at [Recipient Address] may be worth more than you think. When a nearby home sells at a premium, it often increases the equity in surrounding homes.

If you are curious about how this specific sale affects your home's value, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA). This report will give you a clear picture of what your home could sell for in today's market.

Please feel free to call or text me at [Your Phone Number] if you would like to discuss this further or if you have any questions about the local market.

Best regards,

[Your Signature]
[Your Printed Name]
[Your Real Estate License Number]