

[Current Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Last Name],

I am writing to share some important news regarding the real estate market in [Neighborhood/Area Name].

Currently, the inventory of available homes in your area is at a historic low. This means there are far more qualified buyers looking for a home than there are houses available for sale. Because of this high demand, properties in your neighborhood are selling quickly and often for premium prices.

I have several clients specifically looking for a home like yours. If you have considered selling, or if you are simply curious about what your property is worth in today's competitive market, I would be happy to provide you with a complimentary home valuation.

There is no obligation, just an opportunity for you to see how much equity you have built in your home.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address]. I look forward to hearing from you.

Best regards,

[Your Name]

[Your Company/Agency Name]

[License Number, if applicable]