

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting news regarding real estate activity in your immediate neighborhood. A home located at [Address of Sold Property] recently sold for [Sale Price].

When a home nearby sells, it directly impacts the market value of your own property. Because this recent sale was [mention a feature, e.g., a similar floor plan/on your street], your home may be worth more than you think.

If you are curious about how this specific sale has changed the current value of your home, I would be happy to provide you with a complimentary, no-obligation Market Analysis.

Please feel free to reach out via phone at [Your Phone Number] or email at [Your Email Address] if you have any questions or would like to discuss the local market trends.

Best regards,

[Your Name]  
[Your Title/Company Name]  
[Your Website]