

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you again because the real estate market in [Neighborhood Name] continues to show incredible strength. You may have noticed recent sales nearby, and I wanted to reach out to see if you are still considering selling your home at [Property Address].

Inventory remains low, and I currently have several qualified buyers looking for a home exactly like yours. Because of the current demand, we are seeing competitive offers and favorable terms for sellers in your area.

Even if you aren't ready to list today, knowing the current value of your property is a great tool for your future financial planning. I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA) to show you what your home could sell for in today's market.

Are you available for a brief 10-minute phone call this week to discuss your options?

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Company/Agency]

[Your Phone Number]

[Your Email Address]

[Your Website]