

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear Neighbor,

I am writing to share some exciting news regarding the real estate activity in your immediate area. I have just listed a beautiful property located at **[Property Address]** for **[\$[Price]**.

Because the market is currently very active, we are seeing significant interest from qualified buyers looking to move into this neighborhood. When a home like this hits the market, it often increases the property values of surrounding homes.

If you have been curious about how this recent listing-or the current market trends-affects the value of your own home, I would be happy to provide you with a complimentary market analysis.

Please feel free to reach out if you would like more information about this new listing or if you have any questions about the local real estate market.

Best regards,

[Your Name]  
[Your Company/Brokerage]  
[Your Phone Number]  
[Your Email Address]  
[Your Website]