

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting real estate news regarding your immediate neighborhood. We have just listed a new property for sale located at:

[Property Address]

As a resident of [Street Name/Neighborhood], you know how desirable this area is. When a new home hits the market nearby, it often increases local interest and can directly impact the value of your own property.

The property is currently listed at **[\$Price]** and features:

- [Number] Bedrooms / [Number] Bathrooms
- [Key Feature 1, e.g., Renovated Kitchen]
- [Key Feature 2, e.g., Large Backyard]

If you have a friend, family member, or colleague who has been looking to move into our neighborhood, please feel free to share this information with them. I would be happy to provide them with a private tour.

Additionally, if you are curious about how this new listing or recent market activity affects the current value of your home, I am available to provide a complimentary market analysis with no obligation.

Best regards,

[Your Name]
[Your Title/Company]
[Phone Number]
[Email Address]
[Website]