

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Exploring Your Homeownership Purchasing Power

Dear [Recipient Name],

Are you curious about how much home you can actually afford in today's market? Understanding your purchasing power is the first and most important step in your home-buying journey.

Your purchasing power is determined by a combination of factors, including:

- Your current credit score
- Your debt-to-income ratio
- The amount available for a down payment
- Current mortgage interest rates

By getting a clear picture of these elements, you can shop for a home with confidence, knowing exactly which price range fits your budget. Whether you are a first-time buyer or looking to upgrade, I am here to help you navigate these numbers.

If you would like to receive a personalized assessment of your purchasing power or get a referral to a trusted mortgage professional, please reply to this email or call me at [Your Phone Number].

I look forward to helping you achieve your homeownership goals.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]