

[Date]

[Owner Name]

[Property Address]

[City, State, Zip]

Dear [Owner Name],

I am writing to you because I am currently working with several pre-qualified buyers who are specifically looking to move into the [Neighborhood Name] area. As you may know, inventory in your neighborhood is currently very low, and demand is at an all-time high.

Because of this high demand, your home at [Property Address] has likely gained significant equity over the past year. Even if you haven't considered moving recently, the current market conditions might make this the ideal time to capitalize on your investment.

I have buyers ready to make competitive offers, often with flexible closing dates to suit your schedule. If you have any interest in learning what your home could sell for in today's market-without the stress of a traditional listing process-I would love to chat.

I can provide you with a complimentary, no-obligation valuation of your property so you can see exactly how much equity you have built.

Are you open to a brief 5-minute phone call this week?

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]

[Website]