

[Your Name/Agency Name]  
[Your Phone Number]  
[Your Email/Website]

[Date]

Dear Neighbor,

## **RECORD BREAKING SALE IN YOUR NEIGHBORHOOD!**

I am excited to announce that I have just closed the sale at **[Property Address]** for a record-breaking price of **[\$Sale Price]**.

This sale represents the highest price per square foot ever recorded in **[Neighborhood Name]**. Due to our aggressive marketing strategy, we received **[Number]** offers and went under contract in just **[Number]** days.

### **What does this mean for you?**

When a home sells for a premium price, it immediately increases the market value of every surrounding property. You likely have significantly more equity in your home today than you did just a few months ago.

Because of the high demand for this specific street, I currently have a list of qualified buyers who missed out on this home and are still looking for a property in this immediate area.

If you have considered selling, or if you are simply curious about the new value of your home in light of this record sale, please contact me for a complimentary, no-obligation market valuation.

Best regards,

[Your Signature]  
[Your Name]  
[License Number]  
[Company Name]