

[Your Name]
[Your Real Estate Agency]
[Your Phone Number]
[Your Email Address]

[Date]

Dear Neighbor,

I am writing to you because I am currently working with a highly qualified buyer who is looking specifically for a home in [Neighborhood Name]. They love the character of this area and are eager to move in as soon as possible.

Currently, there are very few homes on the market that meet their needs. This is why I am reaching out to homeowners directly to see if you, or anyone you know, might be considering a move in the near future.

My client is looking for:

- [Number] Bedrooms / [Number] Bathrooms
- [Specific feature, e.g., large backyard, updated kitchen, etc.]
- Price range up to \$[Amount]

If you have thought about selling, this could be a great opportunity to sell your home quickly and conveniently without the stress of formal showings or open houses.

Please give me a call or send me an email if you are interested in a confidential conversation about your property. There is no obligation, and I would be happy to provide you with a free update on your home's current market value.

Thank you for your time.

Best regards,

[Your Signature]
[Your Printed Name]